FACT SHEET · MEDIA & EVENTS

MARSEIL “ACTION” JACKSON

AWARD-WINNING ENTREPRENEUR · RADIO PERSONALITY · COMMUNITY ADVOCATE



5,000+
families served by JAC programs since 2009

1,500+
young adults placed in summer jobs

200K+
listeners reached by *The Brunch Bunch*

20+
awards for service and business

VENTURES

The Dream Center
Founder & CEO, 2021. Co-working and business support in Austin’s Soul City Corridor; two locations.

Jackson Action Coalition
Founder, 2009. Nonprofit bridging generations; developer of Soul City Studios.

The Brunch Bunch
Host since 2018. Weekdays 12–1 PM on Inspiration 1390AM (iHeartRadio).

Dream Builders Foundation
Founder, 2024. 501(c)(3) offering business education, mentorship and capital access.

Soul City Collective
Founder. The umbrella for his brands and partners.

MILESTONES

Age 15	Launches his first business
2009	Founds the Jackson Action Coalition
2014	ComEd Neighborhood Hero Award
2015	NAACP Freedom Fund Community Action honoree
2016	Three AMPY Awards
2017	IL Black Chamber New Business of the Year; Chicago Scholars 35 Under 35
2018	*The Brunch Bunch* debuts on 1390AM
2021	Opens The Dream Center; Soul City Studios wins a $250K City of Chicago grant
2022	Presidential Lifetime Achievement Award
2023	Chicago Defender Man of Excellence; launches the Alfred AI app
2024	Chicago 2024 Host Committee spotlight; founds Dream Builders Foundation
2025	Named head of the Leaders Network business division
2026	Merri Dee Foundation Radio Personality of the Year; Soul City Studios redevelopment underway

TALKING POINTS

Black business ownership on the West Side
How the Soul City Corridor is turning Chicago Avenue into a destination for Black-owned business.

Grants that become neighborhood assets
What it takes to win and steward public capital for buildings like Soul City Studios.

Faith, media and community
Leading a daily talk show on a gospel station that pairs inspiration with real resources.

Co-working as an on-ramp
He was told Austin wasn’t ready for co-working. The Dream Center filled up in 60 days.

Financial literacy and credit building
Practical steps for families and first-time owners, from rent reporting to business credit.

Youth entrepreneurship and generational wealth
Started at 15 with $10,000 from his first investor; now builds programs for the next generation.

AWARDS & HONORS

2026 Merri Dee Foundation, Radio Personality of the Year
2025 Globalmixx Game Changer Award
Dear Me Care Circle Special Heart Award
2024 GURU Awards, Legacy Visionary Award
The Exchange Ceremony, Royal Honoree
2023 Chicago Defender Men of Excellence
Chicago Police Department, Arnold Mireles Special Partnership Award
Illinois Fatherhood Initiative, Ricky Byrdsong Father of the Year
2022 Presidential Lifetime Achievement Award
Social Work Sunday Tea Entrepreneurship Award
Sibs Breakfast Club Game Changers Award
The Answer Inc. Greatness in Radio Award
2019 AAABNA Delores McCain Community Service Award
2018 Cook County Board of Commissioners honoree
2017 Illinois Black Chamber of Commerce, New Business of the Year
Chicago Scholars 35 Under 35
2016 AMPY Awards (3×)
Corinthian Temple Outstanding Business Man of the Year
2015 NAACP Freedom Fund Community Action honoree
2014 ComEd Neighborhood Hero Award

AS SEEN IN

WGN · NBC · ABC7 Chicago · FOX 32 · Chicago Defender · Chicago News Weekly · The Boss Mann Magazine · Austin Weekly News · N’Digo

BOOK ACTION FOR

Keynotes · Panels · Emcee and host duties · Workshops on business growth, grants and financial literacy



MEDIA & BOOKING

Represented by The Dream Center

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BOARDS & LEADERSHIP

BBF Center for the Arts
Executive Vice President

CARE Manor
Advisory Board President

United for Better Living
Executive Board Member

Oak Park Regional Housing
Board Member

Chicago Young and Powerful Group
Chairman

Leaders Network
Head of Business Division, 2025